

FOR IMMEDIATE RELEASE

CONSULTING FIRMS JOIN FORCES TO OFFER CORPORATE SOCIAL RESPONSIBILITY SERVICES

May 28, 2008 – Halifax, NS - Jacques Whitford, Halifax Global Inc. and Lara Ryan Consulting are pleased to announce a joint initiative to provide Corporate Social Responsibility (CSR) strategy consulting. Combined, these three firms have the experience, resources, and accreditation to analyze, evaluate, and develop dynamic CSR plans for corporate, not for profit and public sector clients.

“We are thrilled to be working with Halifax Global Inc (HGI). and Lara Ryan Consulting (LRC) on this initiative,” said Marty Janowitz, Senior VP Sustainability for Jacques Whitford. “HGI’s expertise as strategic management consultants and LRC’s community based CSR experience fit very well with the sustainability work that Jacques Whitford has been leading.”

“Sustainability planning is quickly becoming a cornerstone of our planning approach,” said Chris Hornberger, Partner Halifax Global. “Our alliance with JW and LRC will enhance our overall ability to assist our clients with their growing desire to address their environmental and social challenges from both strategic and tactical perspectives.”

“The business case for CSR is clear,” said Lara Ryan. “Successful organizations look beyond financial statements to demonstrate greater transparency, increased communication with stakeholders, enhanced regulatory compliance and competitive positioning.”

According to the Conference Board of Canada, Corporate Social Responsibility has emerged as the business issue of the 21st century. Consulting services offered through this joint initiative will include CSR policy development, energy, climate and environmental strategies, strategic philanthropy, ethical sourcing policies and practices, organizational change management, and sustainability planning.

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For more information
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JACQUES WHITFORD

Jacques Whitford (JW), Canada's leader in environmental and sustainability consulting, focuses on doing business in a way that protects, enhances and ultimately restores the environmental, social and economic fabric of our world. This commitment is at the heart of how JW operates and how JW delivers solutions for clients.

JW's sustainability and CSR consultancy builds on 35+ years of experience as a pioneering provider of engineering, environmental and earth science solutions, bringing sustainability down to earth through every aspect of our design, engineering, planning and scientific expertise. A diverse range of sustainability services are offered to clients, focused typically through four key elements common to most organizations: sustainable buildings, facilities and infrastructure performance; governance and policy creation; materials and energy efficiency; and effective transportation.

HALIFAX GLOBAL INC

Halifax Global Inc (HGI) are business planning specialists and provide strategic, business and operational planning that delivers clear, actionable results to clients. HGI brings perspective, insight and deep experience to a wide range of planning assignments for clients in the private, public and not-for-profit sectors. Sustainability planning is quickly becoming a cornerstone of our planning approach. Our alliance with JW and LRC will enhance our overall ability to assist our clients with their growing desire to address their environmental and social challenges from both strategic and tactical perspectives.

HGI's approach to planning and consulting in general is based on development of a thorough understanding of the unique set of demands facing clients, regardless of the sector in which the organization operates. We have worked with clients in a wide range of industry sectors, as well as with government departments, post-secondary education institutions, cooperatives, community and economic development groups, and volunteer-based not-for-profit organizations.

LARA RYAN CONSULTING

Lara Ryan Consulting (LRC) provides business development and strategic CSR consulting services with particular focus on the ability to enhance the impact of community investment programs, employee engagement programs, the operational and collaborative capacity of NGOs and community and stakeholder engagement. LRC can develop and lead a range of strategies, management systems, programs and tools to implement business practices that are socially responsible.

LRC provides innovative leadership in CSR strategy development and helps corporate and non for profit clients focus initiatives that create impact and value. Particular attention has been paid to raising awareness about the benefits of understanding and implementing a CSR approach to business.